

THE POWER OF THE LEADERSHIP CIRCLE PROFILE

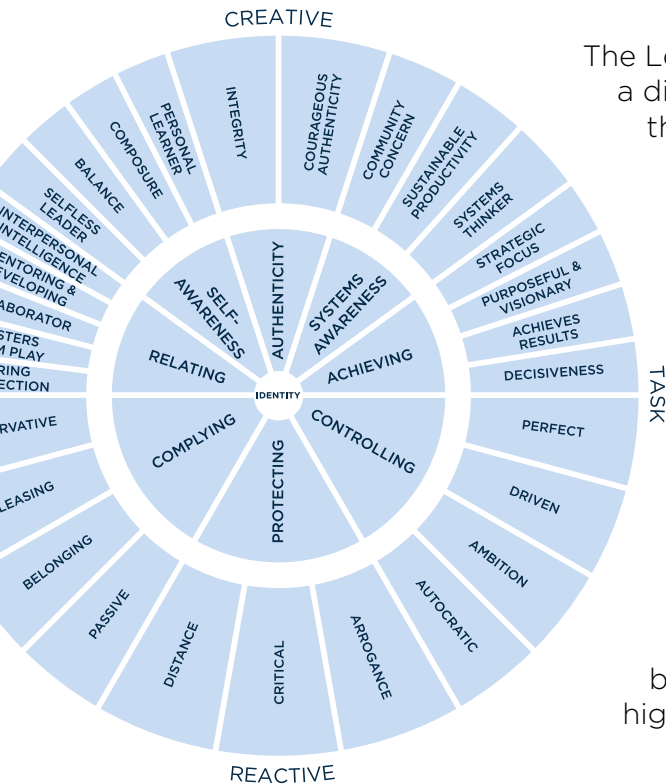


460,000+
Leaders
Surveyed
Worldwide

3+ Million
LCP
Evaluators

470 Million
Data Points
Collected

45%
Fortune 100
companies
(38% Fortune 50)
use LCP



The Leadership Circle Profile™ (LCP) reflects and synthesizes a diverse body of scientific research. We continue to evolve the LCP to remain the leading edge and global standard in assessment methodology. The *Institute for Psychological Research and Application (IPRA)* has confirmed through rigorous statistical and methodological analyses that **“The Leadership Circle Profile is an internally consistent, valid measure for leadership development. The psychometric properties of Leadership Circle Profile are strong.”**

LCP provides a detailed snapshot: “How are my behaviors and mindset enabling or constraining our purpose and business performance?” LCP is the only instrument that measures the two primary leadership domains — **Creative Competencies** and **Reactive Tendencies**. It measures behavior, underlying beliefs, and assumptions—the habits of thought that run much of our behavior. As leaders gain these insights, they have much higher leverage to make transformative change.

20 YEARS OF LEADERSHIP DATA

We built the LCP 360° assessment on our universal model of leadership that has theoretical underpinnings supported by the latest and best research on leadership and adult development; all validated through statistical analysis that supports business performance and effectiveness.

OTHER MULTINATIONALS NAVIGATING SIMILAR TRANSFORMATIONS:

“Scaling Leadership and the Leadership Circle approach is a powerful path to step changing leaders’ capabilities individually and as a team to drive positive change and deliver outstanding results. As an organization, it moves you from reactive, defensive, and excuse making to creative, purposeful, and outcome focused. I highly recommend the book and the approach to CEO’s and their teams.”

Erik Fyrwald, CEO, Syngenta Group

www.leadershipcircle.com

PERFORMANCE CORRELATIONS

	Business Performance Index	Leadership Effectiveness Scale
Business Performance Index	1	0.61
Leadership Effectiveness	0.61	1
Relating	0.50	0.85
Self-Awareness	0.48	0.76
Authenticity	0.50	0.78
Systems Awareness	0.57	0.84
Achieving	0.61	0.91
Controlling	-0.21	-0.41
Protecting	-0.31	-0.56
Complying	-0.40	-0.63

