

BETSY LEATHERMAN

GLOBAL PRESIDENT, CONSULTING SERVICES



Betsy brings deep passion, intuition, and an intense drive for success to Leadership Circle's business and clients. In her role as President of Leadership Circle Consulting Services, Betsy derives great pleasure from helping executives understand their executive assessment in meaningful ways that impact how their teams function and their business grow. She is a driving force behind helping our clients become more effective leaders so that they may make the most courageous choices and decisions that inspire and engage the members of the organizations they lead and the customers they serve.

Betsy began her career at AON Corporation and after many successful years at this large multi-national corporation, moved to Carlson Companies to experience life inside the second largest privately held company in the world. These two vastly different organizations were paramount in giving Betsy the experiences to start her own firm. Betsy has, now, grown two organizations from the ground up both successfully clearing the \$20 million dollar mark - one currently at \$100 million and one, now, just over \$40 on its way to much more. This range of experience in her own business allows her to coach from a visceral understanding of the weight and pressure leaders feel and how that impacts their thinking and thus choices and decisions.

For the last 9 years at Leadership Circle, Betsy has worked with Global Executive Teams at Microsoft, Accenture, Roche, Genentech, GlaxoSmithKline and AbbVie Pharmaceutical. She has directly coached CEOs, Presidents and CFOs at Verana Health, Grail Biotech, Quicken Loans, Fastly, Burberry, and Central Payment Systems. Betsy has coached and worked with hundreds of Senior Leaders through Executive Development Programs at United Airlines, Syngenta, Henkel, Pixar Animation, Google, Salesforce, and Honda.

Betsy has served on four corporate boards - RAZR Marketing 2005 - 2008, Conscious Leadership 2013 - 2021, The Disruptive Element 2018-2019, Leadership Circle 2021 - present and one charity board, SuperSibs, supporting the siblings of children with cancer from 2005-2008.

Betsy graduated with summa cum laude honors in Behavioral Neuroscience and Psychology from the University of Minnesota. She makes her home in beautiful, albeit chilly, Minneapolis, Minnesota, with her husband of 23 years and two teenage boys who travel the United States in pursuit of playing the perfect game of baseball.